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## **Moore Industries Inks Deal with TechStar as New Manufacturer's Representative in Texas, Oklahoma and Arkansas**

NORTH HILLS, CA—Moore Industries-International, Inc. has signed TechStar as a manufacturer's representative for Texas, Oklahoma and Arkansas. The expertise of the Texas-based company is a valuable asset to Moore Industries as it looks to continue its growth with key markets in a region dominated by the oil and gas industry.

TechStar has strong roots in the oil and gas industry, with headquarters in Deer Park, Texas near the Houston Ship Channel and offices near Dallas and Corpus Christi, Texas. They have a broad range of customers involved in downstream, midstream and upstream markets as well as the offshore industry. Customers trust TechStar to provide them with support and technical solutions for all facets of process control, monitoring and data acquisition applications.

"TechStar is a well-managed rep organization serving our core markets and customers," said Gary Prentice, National Sales Manager for Moore Industries-International, Inc. "Their territory managers are experienced and successful solutions providers and are strategically positioned geographically. Moore Industries' product lines balance their current portfolio and allow them to provide more complete solutions."

Moore Industries provides TechStar with a product line that compliments their existing offerings. Product categories including Temperature Transmitters and Assemblies, Alarm Trips, Signal Isolators and Converters, Field and Rack Mount I/P Transmitters, Wireless Radios, and Distributed and Remote I/O. Moore Industries' products further enable TechStar to supply their customers with the industry's most rugged and reliable solutions. Additionally, Moore Industries addresses the Safety Instrumented Systems (SIS) needs of TechStar's customers by adding a family of IEC 61508 Functional Safety products to TechStar's offerings.

"TechStar strives to only represent quality companies that serve a wide variety of industries and markets," said TechStar President Kyle Kuhlow. "The addition of Moore Industries is consistent with this strategy and will allow us to continue to provide the best product offerings to our customers in Texas, Oklahoma and Arkansas."

**About Moore Industries-International, Inc.:**

Based in North Hills, CA, Moore Industries is a leader in the process automation industry. The company develops and manufactures devices for communications between control centers and remote instruments for industries such as chemical and petrochemical; power generation and transmission; petroleum extraction, refining and transport; pulp and paper; food and beverage; mining and metal refining; pharmaceuticals and biotechnology; industrial machinery and equipment; water and wastewater; and environmental and pollution monitoring.

For more information on Moore Industries, visit [www.miinet.com](http://www.miinet.com).

## **About TechStar**

TechStar is a manufacturer's sales representative firm focused on multiple industries in states including Texas, Oklahoma and Arkansas. Their product offerings include level, pressure, temperature, flow and analytical gas/liquid instrumentation for all process-related industries, automation services and process control. As the premier supplier for these industries, TechStar provides high quality sales, service and training.

TechStar proudly represents: VEGA, Mine Safety Appliances (MSA), Yokogawa, Viatran, GE Measurement & Control, GE Bently Nevada, K-Patents, Teledyne Monitor Labs and Moore Industries.

For more information on TechStar, visit [www.techstaris.com](http://www.techstaris.com).

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