



**MOORE INDUSTRIES**  
WORLDWIDE *The Interface Solution Experts*

**Moore Industries-International, Inc.**

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**Obtain Digital Photograph:** <ftp://editors.miinet.com>, download from "Signal Isolators, Converters and Interfaces" folder.

**FOR IMMEDIATE RELEASE**

**Moore Industries Releases NEW Signal Isolation  
Digital Interactive Whitepaper and Selection Guide**

NORTH HILLS, CALIF. -- [Moore Industries-International, Inc.](http://www.mooreindustries.com), a world leader in interface instruments for industrial process control, system integration, and factory automation, has released, "[Signal Isolators, Converters and Interfaces: The 'Ins' and 'Outs.'](#)" a new digital interactive whitepaper and selection guide. The whitepaper features extensive information on signal isolation and conversion, the instrument selection process, and effective applications.

The digital interactive whitepaper includes pop-up "Isolator Selection Hints," links to data sheets and to helpful areas on Moore Industries' web site. Uniquely, the guide features a digital response form that customers can "fill in the blanks" and E-mail to Moore Industries to help them choose the right signal isolator, converter or interface for their application.

The digital interactive whitepaper starts with a tutorial on the basics of signal isolation and signal conversion. The guide moves through more complex topics such as area isolation and splitting a signal, and includes sections on HART<sup>®</sup> isolators and multi-channel isolators. Additionally, the whitepaper provides information on environmental factors to consider when selecting an isolator.

"Signal Isolators, Converters and Interfaces: The 'Ins' and 'Outs,'" is available free through the Moore Industries corporate website at [www.miinet.com/miniMOORE](http://www.miinet.com/miniMOORE).

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