



WORLDWIDE *The Interface Solution Experts*

Moore Industries-International, Inc.

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FOR IMMEDIATE RELEASE

Nick Moore promoted to Director of Strategic Planning at Moore Industries-International, Inc.

NORTH HILLS, CA—Effective immediately, Nick Moore has been promoted to Director of Strategic Planning at Moore Industries-International, Inc.

"Nick's primary responsibilities will include assisting me with the assessment of the company's current and future business development, direction and strategic planning initiatives," says Leonard Moore, founder and chief executive officer. "Over the coming months, Nick will be reviewing and assessing all departments within the company looking for ways to improve operational efficiencies."

Nick has been charged to work closely with all vice presidents, corporate officers, directors and department heads on a daily basis to ensure that day to day operations are in line with Moore Industries' corporate goals and initiatives.

Mr. Moore has a BS in Management from Embry-Riddle Aeronautical University.

About Moore Industries

Moore Industries was established in 1968 and continues to be a privately held firm led by its founder and president Leonard W. Moore. Perhaps best known for product quality and exceptional customer service, Moore Industries — The Interface Solution Experts — is a world leader in the design and manufacture of interface instruments and fieldbus equipment for industrial process control, system integration, and factory automation.

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