



WORLDWIDE *The Interface Solution Experts*

Moore Industries-International, Inc.

Editorial Contact: Steve Todd (818) 830-5502
stodd@miinet.com

16650 Schoenborn Street
North Hills, CA 91343-6196
Telephone (818) 894-7111
FAX (818) 891-2816
E-mail: info@miinet.com
www.miinet.com

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FOR IMMEDIATE RELEASE

In Honor of 40th Anniversary, Moore Industries Seeks Oldest Products Still in Service

NORTH HILLS, CA— Moore Industries is celebrating its 40th Anniversary this year, and is trying to find the oldest of its products that are still in service.

Moore Industries was founded in 1968 by Leonard W. Moore, who is still the president. Moore Industries started out as a three-person operation in a garage in California, and now has offices worldwide in Australia, Belgium, China, The Netherlands and The United Kingdom. Moore Industries is one of the last independent, privately owned instrument companies left in North America.

Moore Industries began by making signal conditioners. "After working in the instrumentation industry for a few years, I saw a market for tough, reliable, noise-resistant signal conditioners," says Mr. Moore. "Drawing on my experience in the control center fabrication industry, we set out to build the best signal conditioners in the world."

The tradition of building the highest quality, most rugged instrumentation on the market continues to this day. Recently, several of Moore Industries' products—including the NET Concentrator System (NCS) smart I/O system—logged an astounding three years in an environmental chamber, running at temperatures approaching the boiling point of water. The Highly Accelerated Life Test (HALT) shows that, as of February 2008, the instrumentation had logged the equivalent of 171,000 hours without failure—almost 20 years—and the test continues. The goal is to reach 300,000 hours, or 34 years of continuous service.

It stands to reason that many older products are probably still in service—maybe even going back to the 1968 Model SCT signal conditioner, one of the first products—and Moore Industries wants to find them. Accordingly, Moore Industries is offering \$500 in merchandise to the top three companies who can prove they are still using the oldest Moore Industries products. To submit an entry for the Oldest Moore Industries Product, send an email to oldestmiiproduct@miinet.com by August 1, 2008.

For more information, contact Moore Industries-International, Inc., 16650 Schoenborn St., North Hills, CA 91343, U.S.A; Telephone: (818) 894-7111; FAX: (818) 891-2816; E-mail: info@miinet.com; Web Site: www.miinet.com