

**FOR IMMEDIATE RELEASE****ISA's Highest Honor Conferred Upon Moore Industries Founder  
*Leonard W. Moore Achieves Honorary Member Distinction***

NORTH HILLS, CALIF.— The highest honor bestowed by the International Society of Automation (ISA), Honorary Member, has been given to Moore Industries' founder and President Leonard W. Moore.

Moore received the Honorary Member distinction, "for contributions in the advancement of the arts and sciences of automation over a 40-year career of innovation, product development and business leadership," according to the ISA. Moore will be presented with a special plaque and pin to mark this achievement at the ISA Honors and Awards Gala on October 3, 2009 at the Westin Galleria in Houston, Texas.

"The list of previous winners is impressive to say the least. I am, of course, extremely honored to be part of this elite group," said Moore.

Moore has lead many innovative business pursuits during Moore Industries' 40-plus year history. He holds several patents related to electronic instrument packaging, signal conditioning and instrumentation and monitoring systems. In fact, Moore patented and introduced the Cable Concentrator System, which allows dozens of I/O to be transmitted on a single, twisted-wire digital pair in the late 1980s.

"While I have been involved with many exciting product and business development pursuits during our 40 year history, I think what I am most proud of is the culture we have created here at Moore Industries," Moore said. "When I learned about this honor, and this might sound corny, the first thing that came to mind was all of the talented people that have come through our door to earn an honest living, and that we have supported them with a great place to work. We have

an employee retention rate that is phenomenal in any industry, and during any economy. We have many employees that have been with us 10, 20, 30, and even over 35 years,” he continued.

### **About ISA Honorary Membership**

ISA members are organized into particular grades: Honorary, Fellow, Senior Member, Member, and Student Member. According to the ISA’s website, “Honorary Membership is reserved for individuals whose support of, and/or contributions to, the advancement of the arts and sciences of instrumentation, systems, and automation are deserving of special recognition.”

Previous Honorees include Hewlett Packard’s William Hewlett and David Packard and the Fluke Corporation’s John Fluke. For a complete list of previous Honorees, please visit ISA’s webpage at <http://www.isa.org/> or click [here](#).

### **About Leonard W. Moore**

Leonard W. Moore is Founder and President of Moore Industries. Moore founded the company in 1968 after recognizing a vital customer need that was going unnoticed. Working out of a friend’s garage/shop, Moore designed and built the first Moore Industries SCT signal converter, which soon evolved into a product line of six signal interfaces. In 1974, the company’s success brought them to build the current headquarters in North Hills, CA, which employs hundreds of people today.

Prior to being conferred an Honorary Member, he was elected an International Society of Automation (ISA) Fellow in 1996 for his contributions to the advancement of signal conditioning instrumentation and monitoring systems, including Radio Frequency Interference and EMI protection.

Moore continues to lead Moore Industries into emerging fields of technology. The company remains in the San Fernando Valley, most recently being named a top manufacturer again by the San Fernando Valley Business Journal in 2009. To date, Moore Industries has nine global locations encompassing North America, Asia, Europe and Australia.

In addition to his professional accomplishments and contributions to the automation industries, Moore has been a no-holds-barred individual on both a business and a personal front. An avid fun-seeker, Moore was a professional racecar driver and received his pilot’s license at 73. He continues to fly his restored Ercoupe model 415D airplane most every week.

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